



**AFRICA'S  
GREEN ECONOMY  
SUMMIT**

proud sponsor  
  
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Investments

**21-23  
FEB 2024**  
CAPE TOWN, SOUTH AFRICA

**VUKA**  
EXPERIENCE THE CONNECTION | **GROUP**

## **SUSTAINABILITY REPORT & CSR LAUNCH**

Reducing carbon footprint & Empowering the future



## AFRICA'S GREEN ECONOMY SUMMIT

### Sustainable Venue. Eco-friendly City.

#### Cape Town, - A Sustainable Destination

- Positioned in Cape Town, a top eco-friendly destination globally.
- Positive economic impact on the hospitality industry, contributing to responsible tourism.

#### Greater Century City Precinct

- Century City Conference Centre and precinct is committed to reducing global warming and minimising harm to the planet and people.
- Strict adherence to Green Building and eco-friendly principles.
- Environmentally conscious design covering transport, health, energy, water, and waste.



<b>Sustainability at Century City Conference Centre</b>	Sustainability ingrained in the DNA of the conference centre.
	Event sustainability defined as integral to planning and management.
<b>Eco-Friendly Solutions</b>	Numerous awards attest to commitment to environmental protection.
	Practices include water management, recycling, waste management, and energy-saving initiatives.
<b>Solar Energy Initiatives</b>	Over 800 solar PV modules generating 260 kWp, reducing carbon emissions by 17%.
	800,000 kWh clean electricity produced since July 2017, saving over 700 tons of carbon emissions.
<b>SDGs Integration</b>	Systematic incorporation of UN's 17 Sustainable Development Goals (SDGs).
	Sustainable food sourcing, vegan/vegetarian options, and responsible waste management.
<b>Water Conservation Measures</b>	Dual plumbing systems save 2 million litres of fresh water since opening.
	Solar energy system on the centre's rooftop.

<https://ccconferencecentre.co.za/sustainability/>

# Event Greening

## Registration

- Booths made from recyclable plywood with removable branding for re-use at future events
- Backdrop banner printed on fabric which is donated to a company who re-purpose it for bags and other items
- Delegate badges printed on-demand to reduce waste and printed on FSC sustainably sourced paper
- No plastic pouches used for badges

## Lanyards

- Switch from synthetic lanyards to recycled PET lanyards made from recycled bottles
- PET as a highly recycled plastic



# Recycle. Re-purpose.

## Signage & Exhibition structures

- Signage material Xanita board – made from recycled cardboard boxes or fabric which can be re-purposed
- Replacement of traditional shell scheme stand with Xanita stands

## Digitalisation and Reduction of Paper Usage

- Replacement of printed materials with digital alternatives
- E-ticket and invite sent digitally via Events Air
- Conference programme exclusively available through the Event App, not printed



# Recycle. Re-purpose.

Essentially Xanita is a recyclable, recycled, re-useable sustainable alternative to current materials such as MDF, PST, plastics and even polyester fabric. It's a local innovation and locally manufactured – exported to 27 countries.

Xanita offers sustainability as a material – but more importantly the material and the designs using the material bring valuable savings. Flatpacked means less logistics. Lightweight equals ease of use and speed. Modularity and durability means reuse and reconfiguring. All of this translates into faster, smarter and greener events.

AGES was a case in point where the material was used to create meeting spaces. The graphic panels were clip on – meaning that they could be reapplied or swapped out. The use of smaller stands by the organiser aligns to the sustainable goals of NZCE in using less material for a smaller CO2 footprint. Yet still creating professional meeting spaces. This is also part of the Xanita design ethos. Reduce, Reuse, Recycle and Replace- with a sustainable material alternative.

The collaboration with AB Contour has grown over many years. This collaboration between suppliers reinforces a circular economy approach. Each entity doing what they do best. Thereby delivering a sustainable product with the least expense of resources, logistics and staff. Xanita is also a member of Made in the Cape, EXSA and the NZCE industry initiative.



**XANITA (PTY)LTD**  
X-BOARD PRINT

## RESOURCES

76%

### COMMENDED ON:

The use of locally sourced and recycled raw materials from suppliers with environmental certifications and documentation to verify the recycled content of the raw materials from suppliers.

### IMPROVEMENT OPPORTUNITIES:

Investigate the use of adhesives that meet sustainability criteria.

## MANUFACTURING

49%

### COMMENDED ON:

Complete manufacture and retention of profits in South Africa.

### IMPROVEMENT OPPORTUNITIES:

Energy and water use per ton of product has increased since 2013 assessment. Consider a cleaner production study and investigate use of energy from renewable resources.

## PRODUCT

100%

### COMMENDED ON:

X-Board Print does not require resources during use and does not emit any harmful emissions or volatile organic compounds.

### IMPROVEMENT OPPORTUNITIES:

No improvements required.

## PACKAGING & DISTRIBUTION

60%

### COMMENDED ON:

Development of a Packaging Policy, Distributor Checklist and the fact sheet "X-Board and the environment" to promote environmental awareness.

### IMPROVEMENT OPPORTUNITIES:

Investigate a take-back system for packaging and the development of a transport plan to manage and reduce carbon dioxide emissions.

## RECYCLABILITY

100%

### COMMENDED ON:

Promoting the re-use of X-Board Print by clients.

### IMPROVEMENT OPPORTUNITIES:

No improvements required.

## SPECIAL NOTES:

SIGNED: \_\_\_\_\_

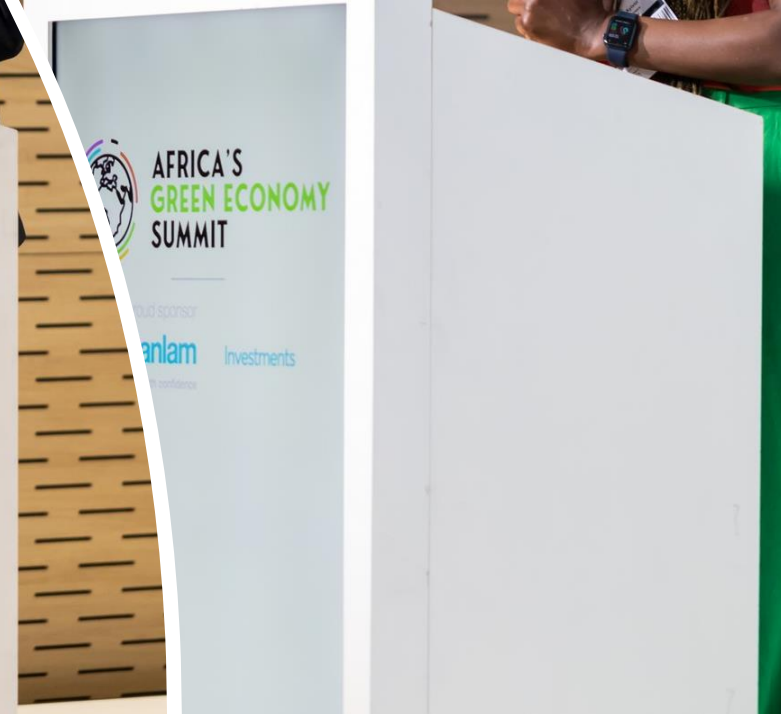
DATE: 10.12.2014



# Reduce carbon footprint

## Stage and venue

- By rebranding the digital lectern, the stage was used for 3 different events
- Reducing carbon footprint by using AV set-up in one venue for multiple events, including a full conference for the African Union
- Some of the stage and AV was repurposed from an event that took place before ours
- Reusing materials is environmentally friendly as it reduces waste and minimises the need for new resources. Utilising an existing stage aligns with sustainability goals by decreasing the carbon footprint associated with event production





# Recycle. Re-purpose. Reduce carbon footprint

## Networking Dinner Green Initiatives

- Green Cab Co for transportation – LPG bus
- E-ticket and invite sent via Events Air, not printed
- Responsibly sourced fish on menu
- Local wines & beers

## Experiential day and Site Visit

- Use of recyclable conference bags for snack packs and glass bottles in cooler box for re-use and recycled afterwards
- Electric bus used to transport delegates for the day
- Sustainable lunch venue, De Grendel Wine Farm:
  - Recycled all glass at the lunch venue
  - Desalination plant for borehole water
  - Solar energy



## Giving back Sustainably



### Speaker gifts - spend donated to Greenpop

- Speakers received a notification – printed on Growing paper that in lieu of a material gift, the money was instead donated to Greenpop who plant trees in Sub-Saharan Africa
- Growing Paper uses high-quality, tested, and approved seeds
- Water-based ink, no chemicals during the paper-making process
- Speakers were each sent a digital Treecertificate to thank them for their participation at the event



Thank You!  
**Vuka Group**  
YOU ARE TREEMENDOUS

With your commitment to 'Getting Active and Not Anxious' for the future of our planet we have been able to plant **83 trees** at the:

**Blomerus, Uilenkraal Forest  
Restoration Project, Overberg,  
Western Cape**  
(GPS: -34.564407, 19.454467)

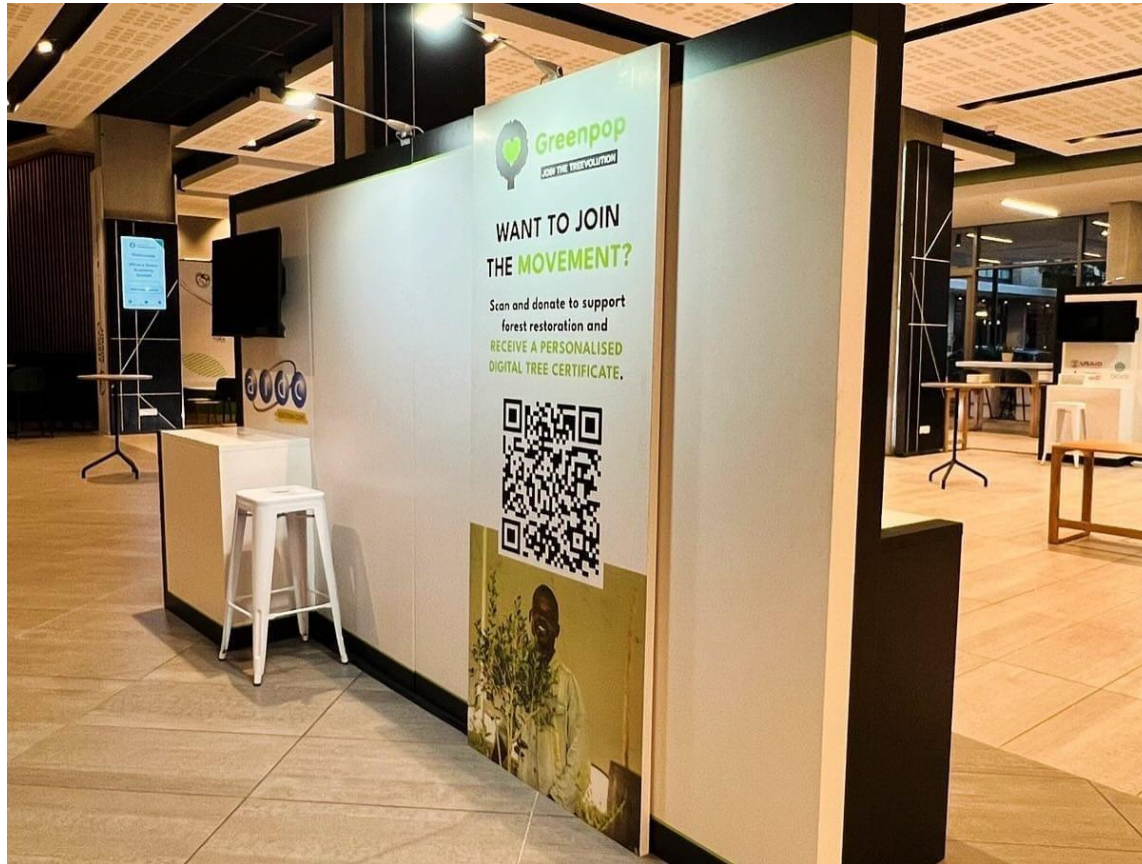
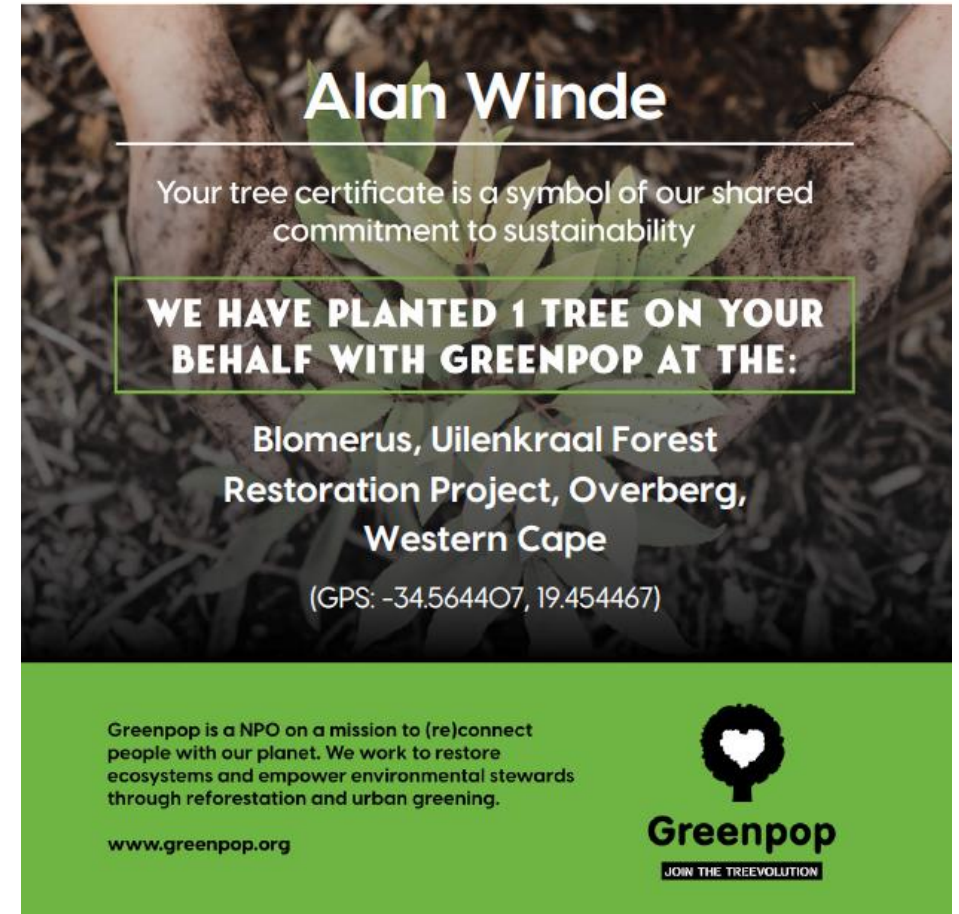
Greenpop is a NPO on a mission to (re)connect people with our planet. We work to restore ecosystems and empower environmental stewards through reforestation and urban greening.

[www.greenpop.org](http://www.greenpop.org)



**Greenpop**  
JOIN THE TREEEVOLUTION

# Giving back Sustainably

**Alan Winde**

Your tree certificate is a symbol of our shared commitment to sustainability


**WE HAVE PLANTED 1 TREE ON YOUR BEHALF WITH GREENPOP AT THE:**

**Blomerus, Uilenkraal Forest  
Restoration Project, Overberg,  
Western Cape**

(GPS: -34.564407, 19.454467)

Greenpop is a NPO on a mission to (re)connect people with our planet. We work to restore ecosystems and empower environmental stewards through reforestation and urban greening.

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# Introduction of CSR

## Graduate programme

- 2 interns were recruited to start mid-January, one of them found permanent work and left us early February but the other intern completed the assignment, she is now working with the mining marketing team

## Green Economy Ambassadors

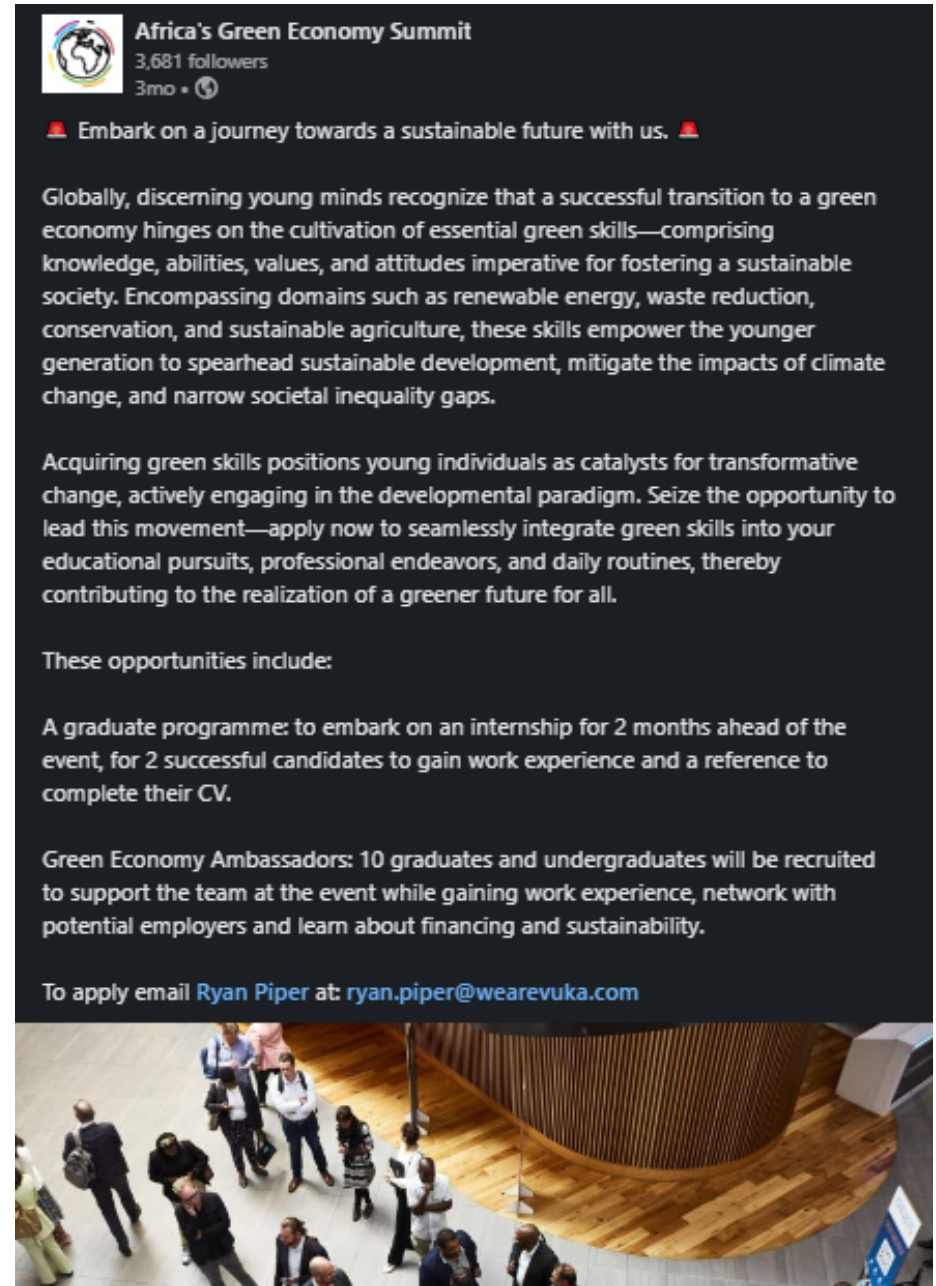
- 6 graduates were hired for the purpose of supporting the team on site and assisted our Conference Producer in the conference room to take notes

## Youth and start up lightning talks – 10 mins on main stage spotlight

- 1 showcased UCT's Formula Student Africa team
- 2 local start-ups presented their businesses
- 1 from Kenya – who was sponsored by the African Union

## Young entrepreneurs and start-ups

- Discounted rates to attend the event



## Introduction of CSR-WOMEN IN

### #AGAINSTPERIODPOVERTY DRIVE

- Partnered with #againstperiodpoverty at the Women in Green Economy breakfast. Each attendee was requested to bring a pack of sanitary towels or more as part of their attendance to the breakfast. These sanitary towels were then handed over to the NPO #againstperiodpoverty who will distribute them to schools in the Western Cape
- +- 500 million young girls and women across the globe lack access to the facilities they need during “that visit” such as water, sanitation, medication and healthcare. As the Women In Green Economy, we are contributing to alleviating this challenge alongside #againstperiodpoverty



# Youth & Start-Up Lightening Talks



See slide 12 for further info