

POST EVENT REPORT

Unlocking Africa's Carbon Value: Integrity | Investment | Impact.



21 - 23 OCTOBER 2025 Johannesburg, South Africa

www.carbonmarketsafrica.com

Host organisation:

Strategic Institutional Partner:

Diamond sponsor:

Gold sponsors:















A word of appreciation

Thank You

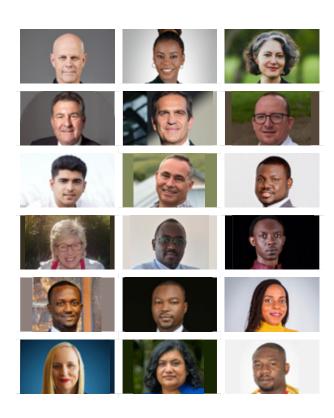
We extend our sincere gratitude to everyone who participated in the Carbon Markets Africa Summit 2025 and helped make it a fantastic success. Your engagement, insights, and collaboration helped shape an inspiring dialogue on how Africa can lead in building high-integrity, inclusive, and investable carbon markets. Throughout the Summit, delegates, speakers, and partners brought forward practical solutions, powerful ideas, and a shared commitment to climate ambition and local value creation.

The feedback received onsite and across LinkedIn was overwhelmingly positive, highlighting the event's exceptional networking opportunities, strong content, and constructive discussions that bridged policy, finance, and project development. Media coverage further underscored the Summit's role in convening Africa's leading carbon market voices and accelerating meaningful action on the continent.

Together, we have built lasting partnerships and accelerated action toward a more resilient, climatesmart, and inclusive future on the continent.



Emmanuelle Nicholls Portfolio Director: Green Economy VUKA Group



Our heartfelt thanks to the Advisory Board for your invaluable guidance, encouragement, and belief in this vision. Your expertise and support have been the cornerstone of launching the Carbon Markets Africa Summit, and we are deeply grateful for the time, passion, and commitment you've shared on this journey.



Thank you to our sponsors & partners

Host organisation:

Strategic institutional partner:

Diamond sponsor:







Gold sponsors:









Silver sponsors:



Carbon









KUDOS ONE

Climate Impact Partners:





Supporting organisations:

















Knowledge partners:







Host media:

Media partners:



























CMAS 2025 was made possible through your support!

CMAS 2025 in numbers







14 PROJECT PRESENTATIONS



77
SPEAKERS



35
INVESTORS



Geo breakdown



Top country breakdown:

Top African representation



South Africa



Kenya



Zambia



Zimbabwe



Nigeria



Uganda



Tanzania



Ghana

Top international representation



United Kingdom



ed United Iom States of America



ed Germany



iny France



Switzerland Singapore Netherlands

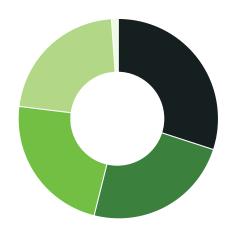




ds Sweden

CMAS 2025 in numbers

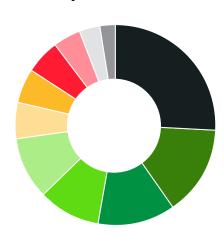
Seniority levels breakdown



- Managerial level 30%
- Directorial level 24%
- · C-suite & Founders 23%
- Entry level 22%
- Other 1%



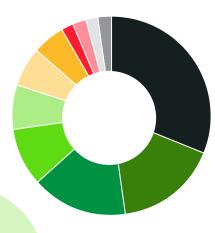
Industry breakdown



- Project Owners/Developers 23%
- Industry Service Company/ Consultants - 13%
- Associations, NGOs & Foundations - 11%
- Finance & Banking 9%
- Multi-National Organisation 9%
- National & Provincial Government - 5%

- Environmental & Sustainability Planners - 5%
- Corporate Buyers 5%
- Governance Bodies 4%
- Press, Media & Marketing Agency- 3%
- Start-up & Entrepreneur 2%

Industry verticals



- Carbon Management 30%
- Finance & Investment 16%
- Agriculture & Forestry 15%
- Biodiversity & Nature 9%
- Policy & Regulation 7%
- Business Advisory & Consulting 6%
- Renewable Energy 5%
- Mining & Extractive Industries – 2%
- Circular Economy 2%
- Energy Efficiency 2%
- Clean Technologies 2%

Media & PR reach:



PR value (May to Nov)

R1285200



Total Potential Editorial
Reach

2.58M



Linkedin:

+5000



Tailored Mailable Database

+3000

Website analytics:



24kVisitors



36k Views



107 Country reach



7kButton Clicks

Press releases



CMAS 2025 to unlock billions in climate finance for the continent



UNDP partners with CMAS 2025



One Carbon World joins CMAS 2025 as official Climate Impact Partner



The beginning of Africa's Carbon Market Story: Integrity, Equity and Growth take centre stage

Media releases



CMAS2025 positions Africa as the next frontier of high integrity carbon markets



The Beginning of Africa's Carbon Market Story: Integrity, Equity, and Growth Take Centre Stage



Africa poised to benefit from global carbon trade, says Shelleng



CMAS25: What makes a carbon project bankable? Depends who you ask

Media interviews



Africa Carbon Coin at CMAS 2025: Gevano Dantu Interview



FSD Africa at CMAS 2025: Interview with Reshma Shah



AUDA-NEPAD at CMAS 2025: Interview with Ravi Raichoora



SGS at CMAS 2025: Interview with Francesca Cerchia

Webinars



Upcoming



On-demand



On-demand



On-demand



On-demand



On-demand

View our Webinars





WHERE GLOBAL CAPITAL MEETS AFRICAN OPPORTUNITY



DOWNLOAD THE PROGRAMME BROCHURE

Brought to you by

GO GREEN AFRICA Host media

Organised by



24-27 FEB 2026

CAPE TOWN, SOUTH AFRICA

Pre-conference day highlights

Carbon 101 – Building Africa's Carbon Market Readiness

Hosted by:



The CMAS 2025 Pre-Conference, Carbon 101, laid the groundwork for the three-day summit by unpacking the fundamentals of Africa's emerging carbon markets and the strategic opportunities they present. Against the backdrop of growing global attention on climate finance and carbon trading, the session convened experts from government, business, and civil society to examine how Africa can position itself not only as a participant but as a leader in high-integrity carbon markets. The discussions underscored that while the continent currently accounts for just 4% of global carbon transactions, it possesses immense untapped potential to drive sustainable development, energy transition, and community-led climate action.

Speakers highlighted that the implementation of Article 6 of the Paris
Agreement represents a pivotal moment for Africa, offering a framework
for international collaboration and carbon credit trading that can unlock
investment and accelerate mitigation outcomes. However, success depends
on the credibility, transparency, and inclusivity of these emerging markets. As
Andrew Gilder of Climate Legal South Africa emphasised, "Regulation is shifting;
African governments are now leading in establishing domestic carbon markets."
This regulatory evolution is not only enhancing investor confidence but also
positioning African countries to set standards that ensure every carbon credit reflects
a real reduction and tangible benefit for local communities.





"Indigenous peoples and local communities must be recognised as equal partners, not just beneficiaries."

Stella Napanu, Indigenous Peoples Outreach and Policy Senior Manager, ICVCM

A recurring theme throughout the session was the centrality of local and indigenous community participation. With over 40% of ecologically intact landscapes under community stewardship, their engagement is critical to ensuring project legitimacy, sustainability, and fair benefit-sharing. As Stella Napanu of the Indigenous Peoples, Outreach and Policy Senior Manager, ICVCM noted, "Indigenous peoples and local communities must be recognised as equal partners, not just beneficiaries." Participants agreed that empowering these communities through inclusive governance models and capacity building is essential for creating durable and socially just carbon projects.

On the business front, discussions explored how carbon markets can drive both environmental and economic outcomes. Projections indicate that carbon pricing, currently at an average of \$4.80 per tonne, could rise to as much as \$125 per tonne by 2035, a signal of growing demand and tightening climate regulations. This surge presents opportunities for innovation and investment across renewable energy, nature-based solutions, and infrastructure projects. Yet, it also demands rigorous monitoring, verification, and adherence to additionality principles to safeguard integrity. As Olivia Tuchten, Principal Climate Change Advisor, Promethium Carbon stressed, "Every carbon credit project must demonstrate additionality; it cannot merely be business as usual."

From a market perspective, participants examined the interplay between compliance and voluntary carbon markets, noting that regulatory markets offer binding obligations and pricing stability, while voluntary markets provide flexibility but lack uniform governance. This duality underscores the need for organisations to understand evolving policy landscapes and adapt strategies accordingly. As Bernardin Uzayisaba Carbon Market Pro gramme Specialist, UNDP observed, "Carbon markets are essential not just for environmental sustainability but for driving economic growth in Africa."

The session concluded with a clear call to action: organisations must proactively invest in capacity building, advanced monitoring technologies, and policy engagement to strengthen Africa's carbon market ecosystem. Collaborative approaches; involving governments, private investors, and communities; will be key to ensuring that finance from nature is reinvested in nature, for the people.

Ultimately, Carbon 101 set the tone for CMAS 2025 by reframing carbon markets not merely as an environmental mechanism, but as a cornerstone of inclusive economic transformation. As the continent moves towards COP30, the takeaway was clear: the future of Africa's carbon markets will be defined by performance, integrity, and shared prosperity.

Conference day 1

Investing in Africa's Carbon Future

Day 1 of the Carbon Markets Africa Summit 2025 set the tone for a forward-looking conversation on how Africa can harness carbon markets to drive both climate resilience and economic transformation. The day's sessions underscored the continent's growing determination to claim a leading role in the global carbon economy by developing transparent, high-integrity market systems that unlock investment, empower communities, and advance sustainable growth.

Speakers and panellists emphasised that Africa currently captures just 4% of global carbon credit funding, revealing an urgent need (and an immense opportunity) for expansion. With the voluntary carbon market projected to grow from USD 2 billion in 2021 to USD 50 billion by 2030, participants highlighted that Africa's vast natural assets, from forests to wetlands, position it to become a central hub for high-integrity credit generation. The discussions pointed to the implementation of Article 6 of the Paris Agreement as a key catalyst, enabling African nations to participate more effectively in international carbon trading. This framework, if leveraged strategically, could not only enhance sustainability outcomes but also generate significant socio-economic benefits for local communities.

Throughout the day, collaboration emerged as the defining theme. Panellists agreed that strategic partnerships between governments, the private sector, and development partners will be essential to mobilise finance, streamline regulation, and build market credibility. As Felix, Mechnig-Giordano, General Manager, Terraviva from Zimbabwe stressed, "Without collaboration, we will struggle to unlock the full potential of carbon trading in our economies."



"The future of our continent hinges on our ability to leverage carbon markets effectively."

Kwame Abadio, African Union Development Agency

From a business perspective, carbon markets were framed not merely as compliance mechanisms but as strategic investment opportunities capable of generating revenue and driving sustainable development. Participants noted that the limited flow of funding to African carbon projects remains a major constraint, yet proactive engagement in carbon trading could give organisations a competitive edge in the evolving green economy. As regulatory environments evolve, agility, informed decision-making, and credible reporting will become key differentiators for companies seeking to operate successfully in these markets.

The day's discussions also explored practical pathways for capacity building and investment readiness. Delegates emphasised the importance of establishing dedicated internal teams to develop carbon market strategies, identify viable projects, and cultivate partnerships with public and private stakeholders. Strengthening relationships with regulatory agencies, investing in training and technical expertise, and developing robust funding strategies were cited as essential next steps. These measures will enable organisations to navigate complex approval processes, align with sustainability standards, and attract investors committed to long-term climate goals.

The first day of CMAS 2025 reaffirmed that Africa's participation in carbon markets is not only an environmental imperative but also an economic opportunity — one that depends on collaboration, credibility, and capacity. As Lorna Ritchie, Policy Director, Integrity Council on Voluntary Carbon Markets concluded, "Collaboration is key; without it, we risk missing the immense potential of carbon trading." The sessions closed with a shared sense of purpose: Africa is ready to move from potential to performance, positioning itself at the forefront of a more inclusive and impactful global carbon market.

Conference day 2

Building Trust and Capacity for High-Integrity Carbon Markets

Day 2 of the Carbon Markets Africa Summit 2025 deepened discussions on trust, integrity, and capacity building as the essential pillars for Africa's participation in global carbon markets. The sessions explored how transparent governance, inclusive engagement, and strong institutional frameworks can transform the continent's vast natural assets into engines for sustainable growth and social equity. As Maxwell Gomera, Resident Representative of UNDP South Africa and Director of the Africa Sustainable Finance Hub, Africa Region, noted, "Africa's opportunity lies in leveraging its vast natural resources to create a sustainable future while ensuring equitable benefits for all."

Speakers emphasised that the African carbon market has the potential to reach \$100 billion annually by 2050, provided that growth is underpinned by credibility and fairness. Integrity was repeatedly identified as non-negotiable; a factor that will determine investor confidence, project viability, and Africa's standing in global carbon trading. Building this integrity requires robust governance frameworks, clear standards for carbon credit verification, and mechanisms to ensure that local communities share equitably in the financial and environmental benefits of carbon projects. Without these foundations, participants warned, market expansion risks becoming extractive rather than transformative.

The sessions also spotlighted capacity building as a cornerstone of success. Across both public and private sectors, there is an urgent need to strengthen technical expertise and institutional readiness to navigate complex carbon market systems. Governments, in particular, were encouraged to invest in policy alignment, monitoring and verification capabilities, and cross-border cooperation to maximise participation under Article 6 of the Paris Agreement. Local organisations, meanwhile, were identified as vital partners in implementation, bridging the gap between global financing and community-level action.



"We're not meeting at the end of a story - we're meeting at the beginning of one."

Storm Patel, TASC

From a business perspective, the discussions highlighted that engaging in carbon markets is no longer a matter of compliance but a strategic opportunity for innovation and sustainable value creation. Companies that integrate carbon finance into their growth models can unlock new revenue streams while enhancing their environmental and social impact. However, participants cautioned that inadequate community engagement and poor governance can lead to reputational damage and project underperformance, reinforcing the importance of trust-based collaboration between the private sector, governments, and communities.

To translate these insights into action, participants outlined a series of recommendations.

Organisations should prioritise developing transparent stakeholder engagement strategies to ensure inclusive participation at every project stage. Investing in training and capacity development will be essential to equip teams with the technical understanding needed to manage and measure impact effectively. Strengthening governance and accountability structures will help build credibility, while documenting and sharing insights from CMAS 2025 will enable Africa to shape its collective position ahead of COP30.

Day 2 reinforced a unifying message: Africa's path to a high-integrity carbon market depends on the strength of its institutions, the inclusivity of its approach, and the trust it builds among its people. Through transparency, collaboration, and capacity, the continent can convert its natural wealth into lasting climate and economic resilience.



Global Carbon Solutions Local Impact

Our projects uphold the highest standards, driving real-world results that create lasting change for communities and the environment.

1,220,000

Household devices distributed in sub-saharan Africa

766,665

Farming hectares under management

10,012,337

Emissions reductions achieved



Workshops and sector dialogues: Advancing Africa's carbon markets

The Workshops and Sector Dialogues at CMAS 2025 provided a practical and collaborative platform for stakeholders to explore solutions for developing Africa's carbon markets. Participants engaged in hands-on discussions on building investment-ready carbon projects, navigating certification processes, and designing domestic voluntary carbon markets. Sessions focused on aligning project design with investor requirements, mitigating risks, and ensuring governance frameworks meet both local and international standards.

Sector-specific dialogues highlighted opportunities and challenges across energy, blue carbon, AFOLU, and urban sustainability. Stakeholders examined how clean cooking solutions, nature-based approaches, and urban decarbonisation can generate carbon credits while delivering environmental and socio-economic benefits. The conversations emphasised the importance of integrating community engagement and innovative financing to create scalable, high-impact projects that benefit both people and ecosystems.

Across all sessions, two key insights emerged: collaboration among governments, the private sector, and communities is essential for project success, and practical, action-oriented approaches are critical for building credible, investable carbon initiatives. By fostering dialogue, knowledge sharing, and cross-sector partnerships, the Workshops and Sector Dialogues reinforced Africa's growing leadership in high-integrity carbon markets and its potential to drive climate-smart sustainable development.



"Carbon markets are not just about reducing emissions; they are about real social change in communities that get left behind."

Dorah Modise Executive Director, Presidential Climate Commission, South Africa

Project presentations: Driving community-led climate impact in Africa

The CMAS 2025 project presentations highlighted Africa's growing leadership in climate innovation, showcasing initiatives that connect carbon finance to tangible environmental and socio-economic outcomes. From agroforestry and biochar to rangeland restoration, the projects demonstrated how local action can deliver scalable climate solutions while strengthening community resilience.

Highlights included Trees for the Future's Lake Victoria Watershed Project in Kenya, which empowers smallholder farmers through sustainable agroforestry practices; the Barotse Rangelands for Restoration Project in Zambia, revitalising ecosystems and livelihoods through sustainable grazing; WICCARE Africa's Udongo Mzuri Biochar Project, transforming agricultural waste into climate-smart solutions; and Shell's Akwaaba Project in Ghana, restoring forests while creating green jobs.

Across these initiatives, a clear pattern emerged: community engagement is the foundation of successful carbon projects, ensuring that local residents are not merely beneficiaries but active participants shaping outcomes. Each project illustrated innovative approaches to tackling pressing environmental challenges, including deforestation, soil degradation, and ecosystem loss, while simultaneously improving local livelihoods. Moreover, there is a growing emphasis on high-integrity, transparent carbon credits, reflecting the importance of accountability, rigorous monitoring, and market credibility in Africa's emerging carbon economy.

Together, these presentations underscore a powerful insight: when climate finance is paired with community-driven, accountable, and innovative projects, it generates multi-dimensional value — environmental, social, and economic. These initiatives provide a model for Africa's carbon market, demonstrating that sustainable development and climate action can advance hand in hand.















Nigeria

Ghana

Zambia

South Africa

South Africa

South Africa

Kenya















Tanzania

Nigeria

Senegal

Zambia & Senegal South Africa

South Africa

Kenya



2026 / 2027

IF YOUR PROJECT IS NOT NOMINATED, DOES IT EVEN EXIST?

WHEN YOUR PEOPLE ARE DRIVING CHANGE, THEY DESERVE THE STAGE.

Nominate the leaders and projects transforming the continent's power, energy, water and transport future.





The annual African Power & Energy Elites magazine honours innovation, leadership, and impact through its print and digital footprint.

Nominate now: Email nicolette@wearevuka.com











ESIAFRICATV

PUBLISHED BY



Side events highlights

High-Impact Dialogue

Facilitated by:

A confidential High-Level Dialogue was convened during CMAS 2025 to explore a defining question: What are the fundamental conditions for trustworthy carbon markets?

Hosted under TGTP's Trust Protocols, the closed door session brought together African and global leaders across policy, finance, verification, and community sectors. Guided by TGTP's Trust Pathway, participants examined real-world gaps and co-created practical trust conditions to strengthen credibility, inclusion, and accountability.

This Dialogue marked a meaningful step toward shaping carbon markets that are transparent, equitable, and grounded in integrity. A public report capturing key insights will follow.



UNEP UN-REDD supply and demand roundtable II

Hosted by:



The second UNEP UN-REDD round table session at CMAS 2025 highlighted the strategic importance of linking local carbon projects with national policies to generate high-integrity carbon credits across Africa. Speakers emphasised that strong government commitment, clear regulatory frameworks, and transparent benefit-sharing mechanisms are critical for attracting private investment and maintaining long-term market credibility.

Jurisdictional REDD+ was presented as a pathway to scale emissions reductions effectively by aligning local initiatives with broader national climate strategies. This approach offers significant opportunities to deliver both environmental impact and socio-economic benefits, reinforcing Africa's potential to lead in nature-based climate

The session concluded that jurisdictional REDD+ provides a scalable, investment-ready framework, integrating local projects with national strategies to enhance carbon market integrity, foster investor confidence, and support sustainable development outcomes across the continent.

Investor Roundtables: Mobilising Capital for Africa's Carbon Markets

The Investor Roundtables at provided a dedicated platform for carbon market investors, financiers, and project developers to connect, share insights, and explore practical strategies for channeling capital into Africa's emerging carbon market. The sessions highlighted the importance of aligning projects with international standards, structuring investments to meet investor expectations, and designing mechanisms that reduce risk while maximising social, environmental, and economic impact.

Discussions emphasised innovative approaches to mobilising finance, including catalytic and blended funding solutions, de-risking investment pipelines, and securing long-term offtake agreements. Participants explored how investors can support high-integrity, scalable nature-based solutions, linking climate capital directly to projects that deliver measurable environmental benefits and community resilience. Cross-sector collaboration was underscored as essential to accelerating the flow of finance and scaling credible carbon initiatives across the continent.

Key insights from the roundtables highlighted the need for strong policy and financing frameworks, robust project readiness, and transparent reporting to attract private sector participation. Organisations such as the African Development Bank, FSD Africa, and Offset8 Capital emphasised that investment in Africa's carbon markets must balance financial viability with tangible climate and social outcomes. Overall, the roundtables reinforced that targeted capital, innovative financial instruments, and collaborative partnerships are critical to unlocking Africa's full potential in high-integrity carbon markets.

Side events highlights

Ministerial Roundtable: Advancing Africa's Role in Global Carbon Markets

The Ministerial Roundtable at CMAS 2025 brought together senior African government officials and international partners to define a unified vision for Africa's participation in global carbon markets under Article 6 of the Paris Agreement. The discussions highlighted two overarching priorities: building trust and integrity in market mechanisms, and ensuring equitable participation for African nations.

Government officials emphasised that transparent governance, clear accountability, and robust regulatory frameworks are essential to establishing trust, attracting investment, and maintaining credibility across carbon markets. At the same time, participants stressed the need for mechanisms that guarantee Africa's full and fair participation, learning from the limitations of the Clean Development Mechanism to ensure future frameworks deliver tangible, inclusive benefits.

The roundtable concluded with a reaffirmed commitment to shaping Africa's carbon market with integrity, fairness, and shared prosperity, positioning the continent as a proactive leader in global climate finance while safeguarding the interests of its communities and ecosystems.







"Understanding the investor's perspective is crucial—it's not just about proving your project works; it's about demonstrating its financial viability."

Charles Nweke, Venture Building Engagement Lead, Catalyst Fund, Nigeria

Closing Reflections: The Road to COP30

As the Carbon Markets Africa Summit 2025 drew to a close, delegates from across government, industry, finance, and civil society united around a clear message: Africa's pathway to a high-integrity, inclusive carbon market must be built on trust, transparency, and collaboration. The final day marked the formal handover of key takeaways from CMAS 2025, insights and recommendations that will guide the continent's collective voice at COP30 and shape its future in global climate finance.

Throughout the three days, CMAS 2025 underscored that Africa is not a passive participant in the carbon market story, it is a vital actor and emerging leader. Discussions highlighted that the continent's natural wealth, if governed with integrity and equity, can catalyse both environmental and economic transformation. Policymakers and market actors agreed that the road to COP30 must prioritise policy clarity, institutional capacity, community inclusion, private investment, and financial innovation.

Speakers emphasised that the journey ahead requires alignment between national strategies and global standards, and a shared commitment to ensuring carbon markets deliver measurable benefits for people and planet. The CMAS 2025 outcomes now serve as a regional blueprint, defining the principles, priorities, and partnerships that will guide Africa's position at COP30 and beyond.

As CMAS 2025 concluded, delegates reaffirmed their commitment to collaborative action: scaling readiness, strengthening trust, and ensuring that Africa's carbon markets become a model for integrity and impact worldwide.



"AFOLU projects are critical for achieving climate goals, it's about harmonising agricultural productivity with ecosystem health."

Tim McLellan, Trees for the Future

Key takeaways from CMAS 2025



Policy and Governance

- Africa's carbon market success depends on clear, transparent, and coordinated regulatory frameworks that define institutional roles and responsibilities.
- Governments must invest in technical and institutional capacity to design, manage, and oversee carbon mechanisms effectively.
- Policies should embed community participation and equitable benefit-sharing, ensuring that local communities and Indigenous Peoples directly benefit from carbon finance.



Private Sector Leadership

- The private sector is central to scaling impact through public-private partnerships that link climate investment to tangible community outcomes.
- Innovation in technology, finance, and project design is essential to deliver both environmental and socioeconomic value.
- Businesses must uphold integrity, transparency, and alignment with international standards to remain competitive in evolving carbon markets.



Financial Sector Transformation

- Financial institutions must mobilise and channel capital toward investment-grade, high-integrity carbon projects.
- Innovative financial instruments—such as blended finance and carbon insurance—can reduce risk and attract broader participation.
- Building transparency and investor confidence through robust verification and reporting will secure Africa's credibility in global climate finance.



BRASIL Looking Ahead to COP30

Africa enters COP30 with a unified vision:

- Integrity as the foundation of market trust.
- Inclusion as the measure of equitable progress.
- Innovation as the driver of lasting climate and development
- CMAS 2025 has set the stage for this vision, transforming dialogue into a roadmap for collective African leadership in the global carbon economy.



Grow your own green legacy



At Carbon Markets Africa Summit 2025, our friends at One Carbon World, brought sustainability to life, one seed at a time!

They handed out plantable business cards made from recycled pulp and embedded with herb seeds. A fun (and fragrant!) way to show their commitment to nature-based solutions.



"Much like the projects we support - restoring ecosystems, enhancing biodiversity, and driving carbon removals, these cards remind us that big change starts with small, purposeful steps."

Madeleine Garlik, Africa Director, One Carbon World

And to keep the green spirit growing, the VUKA Group team launched a friendly challenge:

- 1. Grow your card!
- Share your herb garden photos by 5 December to julian.yeates@wearevuka.com

The lushest garden wins a free pass to either AGES or CMAS 2026!

So, grab some soil, soak your seed paper, cover it lightly, and water weekly. Soon you'll be harvesting thyme, dill, rocket, and basil, a delicious reminder that sustainability starts right at home.







Win a 2-day pass to the Green Economy event of your choice.

How to Grow Your Plantable Card



STEP 1 — GATHER YOUR GOODIES

- A small pot
- Some soil
- A watering can
- · Your seeded card

Tip: Make sure your pot has a drainage hale - hérbs like to breathe!



STEP 2 — PLANT THE MAGIC

- Fill your pot % full with soil
- Soak your seeded card briefly in room-temperature water
- · Lay it on top and cover with a thin layer of soil

Tip: Quick dip only - no papier-mäché!



STEP 3 — LET THE SUN DO ITS THING

- · Place your pot in a warm, sunny spot
- · Water daily for the first week to keep soil moist

Tip: Not too dry (like the Sahara), not too soggy (no swimming pools!!)



STEP 4 - WATCH ME GROW!

Be patient and keep watering — soon you'll have a mini garden bursting with Thyme, Dill, Rocket & Basil!

Share your garden's glow-up with us!

Our Carbon Footprint in Progress

At the Carbon Markets Africa Summit, we're walking the talk! Together with Kudos One and One Carbon World, we have been busy measuring the event's carbon footprint: from travel to staging, catering, and more.

The results are on their way, and we can't wait to share them with you soon. This is part of our ongoing commitment to make every edition of CMAS more sustainable, transparent, and planet-positive.



GREEN ECONOMY WEBINAR SERIES

STRUCTURING FOR SCALE:

HOW BLENDED FINANCE CAN UNLOCK BANKABLE GREEN PROJECTS IN AFRICA

WEDNESDAY, 10 DEC | 15H00 SAST

CARBON AND GREEN RWAS ON THE CHAIN:

WHAT BLOCKCHAIN INNOVATION MEANS FOR AFRICA'S NATURE-BASED ASSETS AND NET ZERO

WEDNESDAY, 28 JAN | 14H00 SAST

CONNECT. ENGAGE. LEAD.

Become a sponsor of our Green Economy webinar series now!
Contact: Wendy de la Harpe, wendy,delaharpe@wearevuka.com







GREEN ECONOMY WEBINAR SERIES

POWER THE DISCUSSION ACCELERATING AFRICA'S GREEN ECONOMY



EXPLORE THE WEBINARS NOW

3,600+
PARTICIPANTS
AND VIEWERS
ENGAGED
ACROSS THE
SERIES!

WUKA GREEN ECONOMY

97%
GROWTH IN
ATTENDANCE
FROM THE 2024
SERIES.

FOR SPONSORSHIP OPPORTUNITIES, EMAIL NATALIE.KRUGER@WEAREVUKA.COM











Connecting Climate Ambition with Market Innovation

Mark the dates: 13-15 October 2026

Destination: **Kigali, Rwanda**

See you soon!

Brought to you by:

In partnership with:

th:

The Global
Trust
Project

Host media:

Organised by:







