

PROSPECTUS

Prioritising sustainable
mining operations and local
transformation in DRC



DRC MINING WEEK

EXPO & CONFERENCE

12–14 June 2024

The Pullman Lubumbashi Grand Karavia Hotel, DRC

Official support:



Official partner:



www.drcminingweek.com



WELCOME TO DRC MINING WEEK 2024

We are delighted to invite you to the 19th DRC Mining Week. This edition promises to be bigger and better than ever before!

DRC Mining Week is a well-established annual platform, the largest mining and infrastructure platform in the Democratic Republic of Congo (DRC). It brings together over 8000+ international professionals and local stakeholders from more than 50+ countries, showcasing and exploring the vast investment opportunities the country has to offer, whilst boosting the industrialisation of the mining sector.

Over the course of the 3-day event, you will have the opportunity to connect with DRC and regional government officials, mining operators, international suppliers, and various industry stakeholders. This presents you with the perfect opportunity to establish strategic partnerships or to consolidate your presence in the country.

We look forward to working with you in order to assist you and your company to achieve your 2024 DRC and regional business objectives.

WHAT TO EXPECT

- **8+** international pavilions
- **110+** products and equipment in targeted expo zones
- **275+** mining, industrial & technology providers
- **1320+** business connections via the matchmaking platform
- **8000+** local and international mining professionals
- **Mining site visit**
- **Recognition gala dinner**
- **Product launches & demos**

**BOOK YOUR
SPACE
TODAY**

**FOR MORE INFO
ABOUT OPPORTUNITIES
TO PARTICIPATE, CONTACT:**

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The DRC's mining industry is growing. So are we.
THE OPPORTUNITIES ARE ENDLESS



SPONSORSHIP OPTIONS

Position your brand in the DRC and the region. Get in front of your target market, generate more exposure and differentiate yourself from your competitors.

Key sponsorship opportunities



Business
matchmaking
platform



Visitor bags



Venue
sponsorship



Cocktail
sponsor



Opening
session



Delegate bags



Registration
desk



Lunch
sponsor



CEO
Roundtable



Conference
session



Refreshment
sponsor



VIP area



Hospitality
area



Badges &
lanyards



Give back/
charity



Social photo
booths



TikTok Spot

EXHIBITION PACKAGES

Showcase your industry innovations, technologies, products, services and machinery- and generate sales leads and explore local partnership options.

INDOOR- MARQUEE 1, 2 AND 3

Secure your Indoor Stand in one of 3 marquees (halls) to showcase your products and services. This is a great opportunity to expand your business network, establish and reinforce connections with potential and current business partners.

GAZEBO OUTDOOR

Secure a stand in the Outdoor Zone (Standard or Pinnacle Shell Scheme Stand) to showcase your products and services. Allow prospective customers to understand and experience your innovative solutions in an open environment with this small set up package.

INTERNATIONAL PAVILIONS

Dedicated country pavilions proudly presenting their cutting-edge mining technologies and solutions to industry buyers.

EQUIPMENT- OUTDOOR

This experiential zone is a dedicated area that gives our attendees the opportunity to test the latest machinery and large equipment. This zone gives you an opportunity to do machinery demonstrations in front of targeted delegates or visitors.

SHELL SCHEME OUTDOOR

Secure a stand in the Outdoor Zone (Standard or Pinnacle Shell Scheme stand) to showcase your products and services. Allow prospective customers to touch, feel, understand and experience your innovative solutions in an open environment.



AN EXTENSIVE MARKET REACH

Audience industry breakdown



● **42%**

Mining services, finance,
banking and investment

● **17%**

EPC and infrastructure

● **13%**

Mining houses and operators

● **12%**

Government and
industry bodies

● **9%**

Materials handling and
equipment

● **7%**

Transport and logistics

TOP GEOGRAPHICAL ORIGINS



DRC



South Africa



Zambia



Zimbabwe



UK



EU



Canada



Australia



USA



China

AMPLIFY YOUR OFFERING

www.miningreview.com

MINING
REVIEW AFRICA

When partnering with DRC Mining Week, you automatically qualify for an AMPlify package with our sister publication, Mining Review Africa, to enhance your company brand and identity. An AMPlify package extends your message beyond the walls of the event, increasing your exposure to market pre-, during and post event. Get up to 35% added value when you choose an AMPlify package. Discount on pricing is offered on multiple bookings across associated events.

AMPlify package options include:

- Video interview onsite
- Website promotion
- Social media
- Combined global reach: +100 000 people