







#### What is a call for papers?

An abstract is submitted to ensure you and the attendee get the best value from your presentation at Smarter Mobility Africa. Only the best papers will be marked and included in the SMA 2023 agenda/programme.

#### **Call for Paper Topics**

- Public transport
- Infrastructure
- Micromobility
- · Electric Vehicles, Batteries & Tech
- Corporate mobility & fleets
- Smart Cities
- · Ticketing & Payments
- Connectivity
- Business Models
- · Security, liability and regulation
- MaaS
- · Tech, Data & Innovation
- Air & Water
- Urban Logistics
- Mapping & GIS
- Other

#### Who marks all the abstracts?

The papers are marked by senior, influential and thought-leaders of the industry from our SMA Advisory Board.

#### What criteria to follow?

Your abstract is marked based on 2 categories: Innovation and Relevance

**Innovation** – How exciting is this technology or solution?

- Novelty/vision
- Originality
- · Potential for impact in the industry

**Relevance** - Does your topic fit within the Smarter Mobility Africa themes

- · Evidence of operating experience
- Regional relevance, practicality and operability
- Soundness
- · Strength of validation
- · Quality of presentation
- Industrial case studies with valuable lessons learned
- Clear takeaways and learning outcomes realised



#### **Guideline Topics**

Abstracts should be no more than 100 words and should be written and submitted in English (following the submission process).

- Prior to submission all relevant approvals, clearance and availability to attend must be in place. Any issues concerning approval or clearance should be outlined when the abstract is submitted.
- If the abstract has been presented previously, details of when and where need to be provided in the submission form

#### If accepted:

- You will be notified by the end of May/ early June
- A draft version of the presentation will be required prior to the event for review by the SMA Advisory Board who will check the content for relevance and commercial content. Please note sales pitches are not allowed unless you are partnered with the event commercially.
- Presentations must be prepared in line with our presentation guidelines which will be distributed upon notification of acceptance.

#### **Additional Tips**

The Call for Papers process can be competitive. Make sure to fill the form out properly – what you write will be seen by our Advisors.

- Don't present topics which have been presented elsewhere, at least without a new spin as you will lose points on innovation.
- Think of how your audience will engage with your presentation and how this information will help make mobility smarter in Africa.
   Add 3 takeaways that are clear on the value the presentation brings.
- Please note sales pitches are not allowed.
- Case studies and real-life examples also score highly over theoretical presentations.
- Don't miss the deadline!

#### Frequently asked questions

#### Q: I'm not sure which topic to use?

A: Pick the closest fit and ensure it aligns with the themes outlined about for the Smarter Mobility Africa summit. If in doubt, contact the Smarter Mobility Africa team on mobilitycontent@wearevuka.com

### **Q: Can I submit multiple abstracts?** A: Yes .

# For further enquiries or queries please contact



Anazi Zote Piper Mobility Content & Stakeholder Manager E: anazi.zote@wearevuka.com

# Submit your abstract

## Key dates for your diary

22 March 2023
Call for papers opens

24 April 2023 Call for papers ends

28 April 2023
Call for papers submitted to advisory

31 May 2023
Results announced

JOIN THE CONVERSATION:







